



नवोत्कर्ष Newsletter



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Satyendra Chandra Guria Institute of Management & Law College, Kashipur

संदेश – अध्यक्ष महोदया



“सफलता के लिए चुनौतियों का सामना करें”

चुनौतियों का मुस्कुराते हुये सामना करने पर ही सफलता मिलती है। चुनौतियां किसके साथ नहीं रही हैं ? संसार में कोई ऐसा व्यक्ति नहीं होगा जिसके सामने चुनौतियां न आई हों। लेकिन सफल वही हुआ जिसने अपनी चुनौतियों से लड़ने का प्रयास किया और उन पर विजय पाई। चुनौतियां बड़ी हों या छोटी सभी को उनसे गुजरना पड़ना है, तब जाकर कहीं सफलता हासिल होती है। क्या आप ये सोचते हैं कि जब रास्ते की सारी बर्तियां हरी हो जायें तब मैं घर से बाहर निकलूंगा। ऐसा कभी होता है क्या ? जी नहीं।

रास्तों में चलेंगे तो आपको कहीं हरा तो कहीं लाल मिलेगा ही मिलेगा। कई जगह रास्ते बांटे जाते हैं लेकिन फिर भी आप अपने गन्तव्य स्थान पर पहुँच जाते हैं। ठीक वैसे ही जब आप सफलता के लिए आगे बढ़ते हैं तो परेशानियां, चुनौतियां और संघर्ष आपके रास्ते पर आते और जाते रहेंगे। लेकिन आपके अंदर जज्बा और पक्का इरादा सफलता के लिए होना चाहिए। जब आप अपने जीवन की सफलता का लक्ष्य निर्धारित करके उसे दिलोजान से पाने के लिए ईमानदारी और लगन से कार्य करते हैं तो उन छोटी-बड़ी चुनौतियों को भी आप आसानी से पार कर जाते हैं और फिर अंत में आप सफलता को हासिल कर लेते हैं।

‘नवोत्कर्ष’ के नवम् अंक के प्रकाशन पर सभी को हार्दिक शुभकामनायें एवं आशीर्वाद देती हूँ। संस्थान के स्वर्णिम भविष्य एवं प्रगति हेतु कामना रखत।

श्रीमती विमला गुड़िया

अध्यक्ष, पं० गोविन्द बल्लभ पन्त शिक्षा समिति

काशीपुर (ऊधम सिंह नगर)

Director's Message



I express my heartfelt gratitude on releasing ninth issue of Newsletter “*Navutkarsh*”. I wish for the success of this issue. This time I am writing on World Trade Organisation (W.T.O.) and India.

World Trade Organisation (W.T.O.) and India

The W.T.O. was established on 1st January 1995. The Head Office of the W.T.O. is located in Geneva. The essential functions of W.T.O. are as follows :

- Acting as a forum for multilateral trade negotiations.
- Implementing the multilateral trade agreements.
- Seeking to resolve trade disputes.
- Cooperating with other international institutions of economic policy-making.

The W.T.O. has emerged as the super global agency for making rules international trade, investment, intellectual property rights and several other economic issues. It asks the developing countries to open their markets for the goods, services and capital of other countries on the ground that it will help their development. But total openness may lead to the slowing down of development and increasing poverty. The working process in the W.T.O. is such that the developing countries are not able to safeguard their interests.

There is now a debate in the country: whether India should remain a member of W.T.O. or not? Some experts question the usefulness of India's membership in W.T.O. They fear that it is going to adversely affect our strategy of self-reliant growth and sovereignty of the country. Developed countries safeguard their interests and do not allow access to their markets while they force the developing countries to open up their markets. Thus developing countries can protect themselves only if they work together. In this regard, India should provide the leadership to the developing countries of the world. India, along with other developing countries, should resist the pressure of W.T.O. and demand for the re-examination of its policies.

Dr. Kewal Kumar

Director, SC Guria IMT, Kashipur

SC GURIA IMT



Editorial

**Education Sector Shifting to
Digital Learning - Corona Virus Impact**

Dear Readers,

The Corona Virus outbreak has created an alarming situation across the country. There is no sector which is unaffected. India's education system has been hit, thus making students unable to follow their regular academic routines due to this emergency and keeping the student safety in mind and their academic concerns, most of the institute have taken the initiative to provide the facility of digital modes like Tele Conferencing, Skype Call, Zoom Call, Google Meet etc. to fill the gap of learning. The institute providing online training to their students and teachers to make use of technology to facilitate virtual classes and exchange of information and knowledge.

Untill pandemic is controlled, it is digital learning that will bridge the gap between teachers and learners.

Admidst all the academic and cultural hardles during pandemic, I welcome all the readers to the nineth edition of newsletter "Navutkarsh" It is an effort of the institute to make its stakeholders aware of its achievements and activities. Newsletter is a medium to acknowledge the efforts of different people at different levels. I express my gratitude to them all. The information through this newsletter will be meaningless without reader's suggestions and support.

Looking forward to your valuable inputs.

Enjoy reading.....

Manish K. Agarwal

Republic Day Celebration

The 71th Republic Day of India was celebrated with gaiety and patriotic fervor at SCG IMT admised pleasant morning of January 26, 2020. The ceremony took place in the presence of Dr. S. K. Sharma, Manager Pt. Govind Ballabh Pant Siksha Samiti, Kashipur, Hazi (Mohd.) Kamar Alam, and Dr. Neeraj Atray, Member Academic Council of SC Guria IMT, Directors, Deans, Faculty & Staff members.



SCG IMT Family during Republic Day Celebration

The ceremony commenced with the unfurling of the National Flag by the Chief Guest Dr. S. K. Sharma and guest of honour Hazi Kamar Alam and Dr. Neeraj Atray. This was accompanied by the rendition of National Anthem. Addressing the gathering of SCG IMT, Dr. Sharma congratulated everyone on the occasion.

सादगी से मनाई गई स्व० गुड़िया जी की 10वीं पुण्यतिथि

दिनांक 24 अप्रैल 2020 को सत्येन्द्र चन्द्र गुड़िया इंस्टीट्यूट ऑफ मैनेजमेण्ट एण्ड लॉ कॉलेज, काशीपुर में संस्थान के संस्थापक स्व. सत्येन्द्र चन्द्र गुड़िया जी की 10वीं पुण्यतिथि सादगी से मनाई गई। कोरोना संक्रमण पर जारी सरकारी नियमों का अनुपालन करते हुए संस्थान के प्रांगण में स्थापित स्व० गुड़िया जी की प्रतिमा पर निदेशक गणों एवं अन्य उपस्थित कर्मचारियों ने पुष्पांजलि अर्पित कर अपनी श्रद्धांजलि दी। कोविड-19 के चलते अन्य सभी कार्यक्रम स्थगित रखे गये।



श्रद्धांजलि अर्पित करते हुए

PLACEMENT

@ SC Guria IMT

Keeping up the endeavor of providing placement opportunities to the passing out batches of the courses being conducted by SC Guria IMT.



Subhendra Pratap Singh of MBA final year got placed in **Axis Bank, Bijnor** as Assistant Manager.



Mahak Saxena of MBA final year got placed in **Flexituff International Ltd., Kashipur** as HR Executive (Trainee).



Supriya Srivastava of MBA final year got placed in **Universal Industries, Kashipur** as HR Executive Manager.



Monish Ali of MBA final year got placed in **Flexituff International Ltd., Kashipur** as HR Executive (Trainee).



Pawan Kumar of MBA final year got placed in **Bajaj Finance Ltd., Kashipur** as Marketing Executive.



Nidhi Vishwakarma of MBA final year got placed in **Flexituff International Ltd., Kashipur** as HR Executive (Trainee).



Mohd. Aarish of MBA final year got placed in **Sidharth Paper Mill, Kashipur** as HR Executive.



Manish Singh Bisht of BBA final year got placed in **Power Grid Ltd., Patna** as HR Executive.



Manisha Arora of MBA final year got placed in **A.C.G. & Company, Kashipur** as Finance Executive.



Abhishek Prakash of BCA final year got placed in **Retesert Pvt. Ltd., Indore** as Programmer.



Kunika Singhal of MBA final year got placed in **A.C.G. & Company, Kashipur** as Finance Executive.

Many brilliant minds have been placed in various business houses of our country. We look forward to another great year for our institute and students.

Guest Lecture on Swachh Bharat

On January 22, 2020 A Guest Lecture on Swachh Bharat Abhiyan was held at SCG IMT, Kashipur. The guest of the event was Mr. B. D. Tiwari, Municipal Commisnor, Kashipur. He was welcomed and falicitated by Directors of the Institute.

Mr. B. D. Tiwari delivered an informative lecture on Swachh Mission and various policies of State & Central Govt. on this mission in detail.

He also shared his experiences, various activities of Nagar Nigam Kashipur regarding Swachh Bharat Abhiyan and encouraged students to participate in this Abhiyan. The faculty, staff and students took oath on this event to make India clean.



Guest delivering lecture on Swachh Bharat

National Awareness Program by NSIC

One day National Awareness Program on "Skill Development" was organized at the Institute on February 25, 2020, which was conducted by National Small Industry Corporation (NSIC), Kashipur for the students of MBA, BBA, BCA & B.Com.(Hon.).



Students & Faculty with NSIC Team Members

The resource person, Mr. Puneet Kumar, Centre Head of NSIC, Kashipur gave detailed description of the concept and importance of skill development in the present scenario.

He also explained to the students about the various skill development courses offered by NSIC and how anyone can start his own business as well as various schemes provided by the Government. The session was highly appreciated by all the students and faculty members.

Management Development Program on Digital Marketing

One week workshop on Digital Marketing under the management development program was organized by Ministry of Micro, Small & Medium Enterprises (MSME)-TC-ESTC, Ramnagar during the period February 10-15, 2020.

The resource person Mr. Dinesh Chandra and Mr. Kamal Joshi (Technical Expert) explained to the students about the scope of digital marketing in today's world. It was a remarkable learning experience about digital marketing for the students and they gained a lot of understanding about it.



Expert Interacting during MDP

Webinar on "A Journey from Academic to Corporate"

A webinar was organised on October 6, 2020 by Placement Cell of SCG IMT on the topic of "A Journey from Academic to Corporate". The speaker was Mr. Pradeep Negi AVP (Delivery Head) Payments System Solutions U.A.E. The participants in the seminar were the students from BBA, B.Com. (Hon.) & BCA 3rd & 5th semester. Session was taken by Mr. Pradeep Negi through a power point presentation to explain the scope & importance of various courses in the industry.

The key speaker gave thorough knowledge of opportunity and challenges faced by students while starting and opting their career. The event ended with vote of thank and appreciation of the speaker by Dr. Kewal Kumar, Director (Academic).

Celebrated Independence Day with Simplicity



SCG IMT celebrated 74th Independence Day of India with simplicity. The event began with the flag hoisting by Chief Guest Dr. Neeraj Atray, Principal Scientist, IIP, Dehradun followed

by National Anthem with great pride. Due to COVID-19 guidelines only a few faculty and staff members were present during the event.

श्रद्धापूर्वक मनाई गई स्व० गुड़िया जी की 87वीं जयन्ती

संस्थान के संस्थापक स्व. सत्येन्द्र चन्द्र गुड़िया जी की 87वीं जयन्ती दिनांक 13 दिसम्बर 2020 को श्रद्धापूर्वक मनाई गई। कोविड-19 पर केन्द्र व राज्य सरकार द्वारा जारी गाईड लाइन्स का पालन करते हुए, संस्थान में उपस्थित कर्मचारियों ने संस्थान में स्थापित स्व० गुड़िया जी की प्रतिमा पर पुष्पाञ्जलि अर्पित कर श्रद्धाञ्जलि दी। उपस्थित लोगों ने स्व. गुड़िया जी का भावपूर्ण स्मरण करते हुए उनके आदर्शों से प्रेरणा लेने का संकल्प लिया।



श्रद्धाञ्जलि अर्पित करते हुए एससी गुड़िया आईएमटी परिवार के सदस्य

NSIC Felicitated to MBA Students

On November 19, 2020, National Small Scale Industrial Corporation, Kashipur felicitated MBA final year students and provided certificates after completion of "Training Program on Computerised Accounting". Chief Guest of the program was Mr. Harbhajan Singh Cheema, MLA, Kashipur & Guest of Honour Mr. Pawan Kumar Bakshi, Director (Admn., PG), SCG IMT, Kashipur. Various other dignitaries from industry and academia were also present.



Lamp Lightening by Chief Guest & Guest of Honour

In the inaugural speech, Mr. Cheema said that its a great honour for Kashipur having NSIC and it is shaping young minds of Kashipur & nearby areas in the field of vocational education and self employment. In the end, vote of thank was given by Mr. Puneet Kumar, Centre Head NSIC, Kashipur

Uttarakhand Technical University Registrar Visit



Flower Bouquet presented to Mr. R. P. Gupta

Registrar of Uttarakhand Technical University, Dehradun Mr. R. P. Gupta, visited SCG IMT on December 26, 2020. Mr. P. K. Bakshi, Director (A d m n . P G) welcomed Mr. R. P. Gupta with a bouquet and a memento.

Fit India Movement Cycling Track by Kumaun University



Participants Entering at SCG IMT

Kumaun University Nainital initiated Fit India Movement under the leadership of Dr. Nagendra Sharma, Sports Officer, Kumaun University, Nainital with an objective of creating awareness regarding Corona Pandemic, self sustaining India and saving environment. 24 Members



Guest Presented during Program

team led by Dr. Nagendra Sharma, which included 4 women and 20 men, participated in a Cycling Rally of 104 Km. from Rudrapur to SCG IMT, Kashipur. They were welcomed with flower garlands at the premises of S. C. Guria Institute of Management & Law College, Kashipur.

Welcoming all the players, the convenor of the programme Dr. Deepika Guria Atray, Vice Principal C.T. Girls Degree College, Kashipur said that this effort of Dr. Nagendra Sharma is a commendable step for Corona awareness and the SCG IMT will also continue to encourage such efforts in future. All the participants were awarded with the certificates and memento on behalf of the SCG IMT. In the end, Dr. Nagendra Sharma, thanked the chairman of the institute Smt. Vimla Guria and said that in the past also, various sports have been organized successfully by the institute for which Kumaun University is grateful.

Glimpses



Online Guest Lecture on Managing Personal Finance - Post Covid

An online guest lecture was organized with Awoke India Foundation, a part of SEBI and NSE on Financial Literacy Program on September 24, 2020.

In the online lecture the students of MBA, BBA and B.Com. (Hon.) participated with an objective of enhancing their awareness about stock market terms like Equity, Mutual Funds, NSE & BSE etc. The resource person was Prof. (Dr.) Vinay

Kandpal from University of Petroleum & Energy Studies (UPES), Dehradun. Prof. Kandpal focussed on emerging trends of the Share Market & National Stock Exchange (NSE), Bombay Stock Exchange (BSE) etc.

It was concluded with the vote of thanks by Dr. Nimisha Agarwal, Principal (UG) who thanked the guest speaker for a very expressive & informative session.

ACADEMIC EXCELLENCE 2019-20

MBA RESULT

MBA IV SEMESTER



Priyanshu Sapra
81.75%



Rajan Gupta
79.63%



Charul Tyagi
76.13%

BBA RESULT

BBA II SEMESTER



Nikita Verma
86.71%



Kartikey Negi
83.2%



Kushagra Agarwal
80.29%

BBA IV SEMESTER



Anjali Rawat
83%



Lokesh Agarwal
81.85%



Aakash Agarwal
81.28%



Krishna Vishnoi
81.28%



Pooja Joshi
81.28%

BBA VI SEMESTER



Sakshi Agarwal
74.57%



Manish Singh Bisht
70.31%



Diksha Agarwal
69.39%

BCA RESULT

BCA II SEMESTER



Anshul Verma
87.4%



Vartika Agarwal
87%



Anuj Nehra
86.8%

BCA IV SEMESTER



Sanskriti Arora
87.5%



Ishan Arora
86.16%



Vedika
85.6%

BCA VI SEMESTER



Sakshi Pandey
80.2%



Varsha
77.6%



Kiran Rawat
75.6%

B. COM. (HON.) RESULT

B. COM. (HON.) II SEMESTER



Sneha Verma
86%



Garima Agrawal
85.6%



Tanu Tripathi
84%

B. COM. (HON.) IV SEMESTER



Akansha Batia
85.8%



Mahak Jahan
84.4%



Nishtha Yadav
83.2%

B. COM. (HON.) VI SEMESTER



Krishna Pratap Singh
76.3%



Tanupriya Patel
75.4%



Guatam Agarwal
75.2%

LLB RESULT

LLB II SEMESTER



Garima Agnihotri
65%



Himanshu Agarwal
61.8%



Pinki Mehra
59.4%

LLB IV SEMESTER



Mayank Arora
72.6%



Kashika Tandon
66.8%



Eram Khan
65.8%

LLB VI SEMESTER



Anjum
66.06%



Aishwarya Sharma
65.63%



Atul
65.06%

BBALLB RESULT

BBALLB II SEMESTER



Naman Bhatt
73.8%



Srajan Agarwal
69.6



Kajal Solanki
63.6

BBALLB IV SEMESTER



Rajeev Rutela
57.8%



Rewa Singh
57.4%



Arham Bhardwaj
56.6%



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BBA LLB

(12th with 45% - 5 years Integrated Course) - 20000/- Per Sem.

LLB

(Graduation with 45% - 3 years Course)

(Age no bar) 20000/- Per Sem.

MBA

(Graduation with 50%) - 30000/- Per Sem.

B. Com. (Hon.)

(12th with 40%) - 18000/- Per Sem.

BBA

(12th with 40%) - 20000/- Per Sem.

BCA

(12th with Maths & 40%) - 20000/- Per Sem.

Proposed Courses :

B.Sc. (Hons.) Chemistry
(3 Years Course)



BALLB
(5 Years Integrated)



B.COM.LLB
(5 Years Integrated)

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