

दृढ़ थे निर्णय, वादे अटल,
 उन्नत् हिमालय — शिखर सम।
प्रसरित कर विद्या का उजाला
 किया दूर निराशा का तम।
सत्य का प्रतिरूप तुम,
 स्पष्टता की धूप तुम,
दूर बैठा परमात्मा भी,
 चाहता था आप को,
लेकिन हमारे ये नयन,
 ढूंढते हैं, हरपल हर कदम।





यशपाल आर्य Yashpal Arya

नेता प्रतिपक्ष Leader of Opposition Uttarakhand Vidhan <u>Sabha</u>

It is a matter of great pride for Uttarakhand that S.C. Guria Institute of Management & Law College has been making significant contribution in providing quality education to the students of Kashipur and nearby areas of Kumaun region especially to the students of rural areas. Recently, as a Chief Guest of SC Guria IMT Foundation Stone Laying Ceremony of Bio-fuel Mobile Unit of Biofuel Plant on December 20, 2022, I got an opportunity to visit this institute which was established in 2005 by my political senior colleague Late Sri S.C. Guria under the guidance of great visionary Honorable Sri N.D. Tiwari Ji (Ex. CM. UP and Uttarakhand) who really wanted to develop Kashipur as an education hub not only in Uttarakhand but also at National Level. During my visit to this great institute, I interacted with the Chairman Smt. Vimla Guria (W/o late Sri S.C. Guria), her management team as well as the faculty and all administrative staff including directors of different disciplines.

I am elated to note that the institute is going to introduce LL.M & M.Com. in the coming session 2025-2026, besides already running MBA, BBA, BCA, B.Com (Hon.), LL.B and BBA LL.B. to suit the current needs of students.

I wish all the best to the management, faculty and staff members in their future endeavours to fulfil the dreams of founder chairman late S.C. Guria Ji of this institute. Further, I wish all new students a great success and request them to take maximum advantage by getting quality education at very nominal expense in this institute.

4219111 (Yashpal Arya)



त्रिलोक सिंह चीमा Trilok Singh Cheema

विधायक MLA

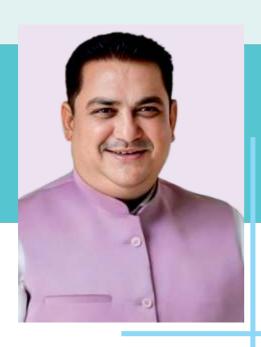
Message

I firmly believe that professional education is the need of time. A few years ago, it was available only in big cities. I am glad that SC Guria Institute of Management & Technology has been pioneer to import quality professional education in a small city like Kashipur and has been running MBA, BBA, BCA, B.Com (Hon.) to benefit the students of Kashipur, Bazpur, Jaspur, Ramnagar and other nearby areas.

Professional education gives opportunity to students to grow by developing skills, which make them employable. At the same time, professional education is an effective medium for social transformation. Recently, I visited the institute. I was excited to see the state—of-art infrastructure and other facilities, which offer a conducive environment for effective learning.

I wish a great success to the management, faculty member and students for their future pursuit.

(Trilok Singh Cheema)



दीपक बाली Deepak Bali

महापोर Mayor, Nagar Nigam, Kashipur



नान

चगर निगम, काशीपुर-244713 जिला-ऊ, सिं नगर (उत्तराखण्ड) ई-मेल : mayorkashipur deepak@gmail.com दीपक बाली Deepak Bali महापौर/Mayor

Nagar Nigam, Kashipur - 244713 Distt. (U. S. Nagar) Utlarakhand E-mail : mayorkashipur.deepak@gmail.com

Ref. No . 17 | P.F

Date: 01-05-25

MESSAGE

I am elated to know that S.C. Guria I.M.T has made tremendous progress in the field of professional education by offering courses like BBA, BCA, B.Com.(Hon.), MBA.

Recently, I visited the institute to inaugurate the Mini Golf Courts (First in Uttarakhand). It gave me immense pleasure to see that the institute is not only providing quality professional education but also promoting new sports like Mini Golf along with other sports.

With the experienced faculty and state-of-art infrastructure, S.C. Guria I.M.T provides an ideal learning environment.

I wish the students and faculty members all the best in their academic pursuits and look forward to seeing the positive impact, the institute will have on educational landscape in these challenging times.

Nagar Nigam, Kashipur

Message from Chairman



Well begun is half done! I congratulate you for picking up SCG IMT to hone your in-born talents and improve upon your skills. For as Swami Vivekananda said, no knowledge comes form outside: it is all inside. The role of a good teacher or an efficient learning institution is only to help an eager student discover knowledge.

Let me assure you that we at SC Guria IMT are geared to measure up to your expectations. No doubt technology is advancing as never before. But it is happening because there are minds dedicated to go to the very forefronts of accumulated wisdom and build up it yet further, and to grow and expand to their fullest potential. We have on our staff, teachers of proven track record as well as the infrastructure to match. Most important of all, we have the attitude which makes the difference between a good institution and a better one.

I invite you to join us to experience the joy and thrill of learning!

निमाला द्वारिका (Smt. Vimla Guria)

Kashipur

(Smt. Vimia Guria)
Chairman
Pt. Govind Ballabh Pant Shiksha Samiti

Message from

Secretary



Dear Students,

A new economy is developing Fashion, culture, & demand for consumer & commercial goods is increasing. We have to keep pace and keep watch of the trends. To manage the commercial & industrial activities a new breed of dedicated, knowledgeable, managers are required.

Bearing this in mind we are imparting the latest knowledge to our students by a team of experienced faculty, a well stocked library and state of art internet coverage at SC Guria IMT Kashipur.

We at SC Guria IMT uphold the views and aspiration of our founder, the late Shri Satyendra Chandra Guria (Ex. M.P.). Who was a visionary who looked forward to a new generation of youth, modern, well read & cultured keeping pace with the changing times.

You are all welcome to be a part of the SC Guria IMT Family.

(Dr. S. K. Sharma)

Rtd. Chief Scientist IIP, Dehradun

Secretary

Pt. Govind Ballabh Pant Shiksha Samiti

Kashipur

Message from

Director



"Knowledge is certainly a man's greatest beauty - it is safe and hidden treasure. It provides prosperity, fame and happiness. Knowledge is the guru of all gurus. It act's as one's friend in a foreign country. Knowledge is the supreme God.

It is knowledge, not wealth, which is adored by kings without knowledge one is no better off than an animal".

The era of knowledge economy has brought with itself a great challenge for educational institutions. We, at SC Guria IMT, ensure that our students realize their potential to the fullest to be successful part of global economy.

We strive to integrate essential human values with knowledge and skills to develop tomorrow's business leaders.

Our philosophy is very simple that every student should become a success story.

"It is our promise and it is our commitment".

(Dr. Kewal Kumar)

Director

Message from Principal



Welcome to S. C. Guria IMT College of Management & higher studies, a leading and rapidly expanding educational institution in Uttarakhand.

In today's world, graduates are vital for national progress. Yet, a degree alone doesn't guarantee a fulfilling career. Many lack the necessary guidance to align their skills & aspirations with the right opportunities.

Our commitment is to empower you with the skills needed to excel in dynamic global landscape, ensuring you build a career, not just a qualification.

We are deeply committed to your success. Even during the extraordinary circumstances of the COVID-19 pandemic in 2020-21, we prioritized student's academic & professional growth, implementing effective solutions to keep learning on track.

As you embark on this exciting chapter, we wish you tremendous success, personal growth and the ability to carve out a meaningful impactful future.

(Nimisha Agarwal)

Principal

SCG IMT College of Management & Higher Studies

FACULTY & STAFF MEMBERS

Satyendra Chandra Guria Institute of Management & Technology Course: MBA



Dr. Kewal Kumar Director Ph.D., EMBA, M.Com.



Dr. Sachin Gupta **Deputy Director (Academic)** Ph.D., MBA, C.S., M.Com. NET (Commerce & Management)



Dr. Manish Kumar Agarwal **Dean Academics** Ph.D., UGC-NET (Mgmt.) MBA, M.Sc. (Statistics)



Mr. P. K. Bakshi Assistant Prof. MRA



Mr. Atul Gambhir Assistant Prof. MBA, M.Com.



Mr. Kuldeep Sharma Assistant Prof. / Addl. Charge of Accountant MBA, M.Com., LL.B.



Mrs. Sugandha Singhal Assistant Prof. (Visiting) MBA



Mr. Vishal Sharma Registrar MBA, M.Com



Mrs. Shahnawaz Librarian M.Sc. (Botany), M.Lib. & I.Sc.

Satvendra Chandra Guria IMT College of Management & Higher Studies Courses: BBA, BCA, B.Com.(Hons.)



Dr. Nimisha Agarwal Principal Ph.D., MBA, M.Phil, M.A. (Eco) E.D.P. (Strategic Mgt.) IIM, Kashipur



Mr. Anand Singh **Dean Academics** M.Tech., M.C.A.



Mr. Ankush Sharma Dean Students' Welfare M.Com., MBA, NET (Commerce) LL.B., PGDBO



Dr. Arshi Siddiqui Assistant Prof. Ph.D., NET (Commerce), M.Com.



Dr. Sunita Sajwan **Assistant Prof.** Ph.D., M.Phil.



Dr. Anjali Agarwal Assistant Prof. Ph.D., M.Sc. (Mathematics)



Dr. Shubhra Sharma Assistant Prof. (Visiting) Ph.D. M.Com., M.A. (Eco.),



Mr. Arshad Ali Assistant Prof. M.C.A., M.A. (Maths)



Mr. Ritesh Kandari Assistant Prof. M.C.A.. MBA



Mr. Pankaj Rawat Assistant Prof. MBA, M.A. (English)



Mr. Rajhans Srivastava Assistant Prof. MBA



Mrs. Simran Sethi Assistant Prof. MBA



Mrs. Renu Bhaskar Assistant Prof. MRΔ



Mrs. Shipra Sharma Assistant Prof. (Visiting)





Mr. Sumit Sharma



Mr. Deepak Gupta



Mr. Faizullah Khan



Mr. Nidheesh Atrav MCSE, CCNA MCP (Certified), MIT



Inauguration by : Late Shri. N.D. Tiwari (Chief Minister, Uttarakhand)

About Us

We take the pleasure to introduce ourselves as an upcoming institute in the field of management, computer & law education and are managed by a society which has an experience of number of years in imparting the education.

This institute which believes in imparting the value-based education has been an outcome of the vision of Shri N.D. Tiwari (Ex-C.M. Uttarakhand) & Shri S.C. Guria (Ex-MP, Lok Sabha).

The institute has a sprawling 15 acres campus in a quite & natural environment, highly conducive from the learning point of view.

Established in the year 2005, the institute has taken a long stride & has proven itself in the field of euducation. The rigorous curriculum of the institute prepares its students for a challenging career. The institute believes in the intellectual, professional, emotional & spiritual development of the students & leads them towards their holistic development.

Our Philosophy

The problem with the nation is not about the dearth of resources but it is about managing the resources. Moreover in today's highly competitive world which is becoming more competitive day by day, effectiveness & efficiency have to be instilled in every aspect of work. The institute is making its humble contribution in addressing these problems through management & IT programs. Moreover the institute does not adopt the narrow outlook of preparing the students only for the job, rather it prepares them to be a "better manager of resources" & see that they contribute not to their own growth only but also in making country a developed nation.

Pattern of Examination

The maximum marks for each paper, except in case of Project Report, Training Report, Seminar, Viva-voce, shall be of 100 (one hundred) marks of which 70 (seventy) marks shall be awarded on the basis of the external Semester Examination and 30 (thirty) marks shall be awarded on the basis of Internal Examination. However, in the matter of Examination papers related to Information Technology group the External Semester Examination paper shall be of 50 (Fifty) marks & the Practical Examination shall be of twenty (20) marks. The practical Examination twenty (20) marks shall be conducted by the External Expert appointed by the University in similar manner as Viva-voce Expert is appointed. In case of training Report, Seminar, Viva voce the maximum marks shall be 50 (fifty) 100 (One Hundred) as the case may be and the project (Dissertation shall be 200 (two Hundred) marks. The seminar, training Report, shall be assessed by the Internal Expert appointed by the head of Department/Director of the Affiliated Institution for the students of the respective Department/Institution. The project report (Dissertation) shall be evaluated by the External expert appointed by the University. The Viva voce will be conducted jointly by an Internal expert nominated by the head of the Department/Director of the Affiliated Institution in case of their respective students and by an External Expert appointed by the University with the approval of the Vice-chancellor on the basis of the panel of the experts submitted by the head of department. On similar line the Viva-voce Expert shall be appointed by the University. Marks for Internal Examination shall be awarded on the basis of Assignments, Internal tests and students general performance class participation in Assignments of 5 (five) marks each for each paper, except in Seminar, Viva-voce, Training Report, Project Report, shall be required to be completed by each student, out of which the best one shall be assessed for the Internal Assessment. 3 (Three) Internal tests of 10 (ten) marks each in each paper, except in Seminar, Viva voce, Training Report, Project Report shall be conducted by the Department/Affiliated Institution, out of which the performance in best 2 (Two) shall be counted for the purpose of the Internal Assessment. Accordingly there shall be a Maximum of (five) 5 marks for Assignment, 20 (twenty) marks for Internal Test and 5 (five) marks for general performance in class participation and attendance of the student. These 5 marks in each paper as mentioned above shall be awarded by the teacher concerned on the basis of the class participation and attendance of the student.



Presentation of Seminar

Each student shall be required to present a seminar in each semester, except in the fourth semester where the emphasis is on the Project report, lasting approximately for one hour. The marks shall be awarded by the Internal Expert appointed by the Head of the Department/Director of the Affiliated Institute for respective students, on the basis of pre determined criteria. The seminar in the third Semester shall be based on the training Report.

Summer Training and Project Report

It is compulsory for all the students to attend and complete 45-60 days training at the end of Second Semester in any trading, commercial, Industrial, Financial or similar organization to be approved by the Department/Affiliated Institution as the case may be for their respective students. On completion of the training the student shall submit Training Report to the Department/Affiliated Institution within fifteen days of the completion of the training. In the Fourth Semester. The students are required to undertake a Project under the supervision of a Teacher and for that purpose the topic of the project work and time schedule shall be allotted by the designated teacher concerned to the students under their charge immediately at the beginning of a third Semester so that the project shall be in the form of Dissertation and two copies of the report shall be submitted by the students in the Department/Affiliated Institution before conclusion of the Fourth Semester Examination. The Department/Affiliated Institution Immediately shall forward one copy of the said Project Report to the registrar after the students, for getting it evaluated by the External Expert, have submitted it. The teacher concerned under whose supervision must certify the Project report and the guidance the Project has been undertaken.

Eligibility for Passing the Examination

The Minimum marks for passing the examination in each of the Semester shall be 50% (Fifty Percent) in aggregate subject to a minimum of 45% (Forty five %) in each paper. Further a student who has secured minimum marks to pass in each paper as mentioned above but has not secured the minimum marks to pass in aggregate for the Semester concerned shall be eligible to reappear in two papers in which he/she secured minimum marks in that semester so as to improve the aggregate marks in the concerned Semester.

Provisions regarding Promotion

No student shall be admitted to Second year of the course unless he/she passed in at least 12 (Twelve) papers out of Sixteen (16) papers offered by him/her during the first year of the course (First & Second Semester Examinations Taken together) In that way a student can be allowed to reappear, in 4 (Four) Examination paper of External Semester Examination in which he/she failed in respective Semester Examination, during Second Year of the course as back paper. Further the student will be allowed to reappear in any paper in the respective External Semester Examination subject to the condition that the total numbers of papers shall be within the total limit of (four) (4) back papers in a year as mentioned in this Para and further that total number of

attempts for a paper shall not exceed the total span period of programme of 4 (four) years. Further all students shall have to pass the Degree programme within the span period of the programme which is four years from the date of admission in the programme. In case of those students whose back papers are more than 4 (Four) as mentioned above, they shall not be allowed to proceed to Second year (Third Semester) unless they pass the First year course (First Semester and Second Semester) The students who have thus failed shall be Exstudents and shall repeat the respective Semester. The back paper examination held with the respective regular Semester Examination. If a student fails to clear the degree programme during the span period of four years from the date of admission then he or she shall not be eligible to be readmitted in the MBA degree programme. The Ex-students shall be exempted from paying Fees and may be exempted from attending the classes. Back papers facilities shall not be available in Internal Examination. It is here by clarified that promotion from First Semester to the Second Semester shall be further subject to the condition that at the end of the First Semester, a student would be promoted provisionally to the Second Semester provided he/she has appeared in the First Semester Examination and his/her continuation to the second Semester shal be subject to the condition that on declaration of the result of the First Semester he/she should not have failed in more than four Examination papers. In case the student fails in more



than four Examination papers, his/her admission to the Second Semester shall stand cancelled. Similarly, promotion from Second Semester to the third Semester shall be subject to the condition that at the end of the Second Semester, a student would be promoted provisionally to the Third Semester provided he/she has appeared in the Second Semester Examination and his/her continuation to the Third Semester shall be subject to the condition that on declaration of the result of the Second Semester Examination he/she should not have failed in a total of more than four Examination papers First and Second Semester Examinations taken together. In case if the student fails in a total of more than four Examination papers in the First and Second Semester taken together, his/her admission to the third semester shall stand cancelled. The promotion to the subsequent Semester shall also be subject to the condition that at the end of the previous Semester a student would be promoted provisionally to the subsequent Semester provided that he/she has appeared in the previous Semester Examination and his/her continuation in the concerned subsequent Semester shall be subject to the condition that on declaration of the result of the previous Semester Examination and any back papers that the student may have appeared in, he/she should not have a cumulative of more than four back papers.

Provisions for Attendance

To constitute a regular course of study a student must attend at least 75% (seventy five percent) of the lectures in each paper. If the attendance is short than 75% (seventy five percent) then he or she shall not be eligible to sit in the respective Semester Examination.

Award of Divison

A student who obtained 60% (Sixty Percent) or more makrs in aggregate in all the semester taken together shall be awarded First Division, those with 50% (Fifty percent) or more marks less than 60% shall be awarded Second Division. In case of those students whose aggregate marks are 75% (Seventy five percent) or more shall be declared passed with distinction and this fact shall be indicated in the mark sheet of Final Semester.

Admission fees & Other Charges

Admission fee and other charges to be levied from the students shall be as such decided by the University from time to time.



Details of Course Curriculum



Courses offered at Satyendra Chandra Guria IMT College of Management and Higher Studies (Affiliated to Kumaun University, Nainital)

Bachelor of Business Administration

Ist Semester BBA 101 Business Economics BBA 102 Basic Accounting BBA 103 Business Statistics BBA 104 Principles of Management **BBA 105 Business Ethics and Governance BBA 106** Computer Fundamentals Computer Fundamentals Practical

BBA 107 Comprehensive Viva-voce

IInd Semester BBA 201 Organisational Behaviour **BBA 202 Business Finance**

BBA 203 Human Resource Management BBA 204 Marketing Theory and Practices **BBA 205 Business Mathematics**

BBA 206 Production and Operations Management

BBA 207 Comprehensive Viva-voce

IIIrd Semester

BBA 301 Management & Cost Accounting

BBA 302 Business Law

BBA 303 Advertising Management

Introduction to Business Analytics **BBA 304**

BBA 305 Business Communication BBA 306 Business Environment BBA 307 Comprehensive Viva-voce

IVth Semester

Supply Chain Management BBA 401 Research Methodology **BBA 402**

Performance Mgnt. and Compensation Mgnt. BBA 403

BBA 404 Entrepreneurship Development

BBA 405 Investment Analysis & Portfolio Management

BBA 406 Retail Management BBA 407 Comprehensive Viva-voce

Vth Semester

BBA 501 Direct and Indirect Tax **BBA 502** Marketing Communication **BBA 503** Small Business Management **BBA 504** Sales Management

BBA 505 Working Capital Management **BBA 506** Industrial Relations & Labour Laws

BBA 507 Summer Training Project Report & Viva-voce

VIth Semester

BBA 601 Project Management **BBA 602** Marketing of Services

BBA 603 Agricultural and Rural Marketing

BBA 604 International Business Strategic Management **BBA 605 BBA 606** Training and Development **BBA 607** Dissertation Project and Viva-voce

Bachelor of Computer Application

Ist Semester

BCA111 Communicative English BCA112 **Basic Mathematics** BCA113 Computer Fundamentals BCA114 Introduction to C Language BCA115 Lab Practical (C & Unix Basics)

IInd Semester

BCA211 Discrete Mathematics BCA212 Introduction to C++ **Data Structures** BCA213 BCA214 **Digital Electronics** BCA215 Lab Practical (C++)

IIIrd Semester

BCA311 Computer System Architecture BCA312 Programming in Python BCA313 Operational Research BCA314 Organizational Research BCA315 Lab Practical (Python)

IVth Semester

BCA411 Introduction to Database System

BCA412 Operating System BCA413 Cloud Computing

BCA414 Numerical Analysis and Statistical Techniques

BCA415 Lab Practical (DBMS)

Environment Science (Compulsory Paper)

Vth Semester

BCA511 Digital Communication and Network

BCA512 (a) Java Programming (B) C# with .Net Framwork

BCA513 **Computer Graphics** BCA514 Software Engineering BCA515 Lab Practical (JAVA)/C#

VIth Semester

BCA611 Artificial Intelligence BCA612 (a) Web Technology

(b) Internet of Things

BCA613 Cyber Security BCA614 Minor Project

BCA615 Lab Web Technology/Internet of Things

Details of Course Curriculum

Courses offered at Satyendra Chandra Guria IMT College of Management and Higher Studies

(Affiliated to Kumaun University, Nainital)

B.Com. Bachelor of

Commerce (Honours)

Ist Semester BCH-101 BCH-102 Business Communication & English Language Business Organization & Management BCH-103 Business Economics Introduction of Accounting BCH-104 BCH-105 Quantitative Techniques **IInd Semester** BCH-201 BCH-202 BCH-203 **Business Environment** Business Mathematics Cost Accounting Computer Applications & E-Business BCH-204 BCH-205 **Business Regulatory Framework IIIrd Semester** BCH-301 BCH-302 Management Accounting Corporate Legal Framework Money and Banking Human Resource Management BCH-303 BCH-304 BCH-305 Financial Decision Making **IVth Semester** Consumer Behaviour Research Methodology BCH-401 BCH-402 Marketing Management Income Tax Law and Accounts BCH-403 BCH-404 BCH-405 Comprehensive VIVA **Vth Semester** BCH-501 BCH-502 International Business Monetary Theory and Fiscal Policy Business Policy and Strategic Management BCH-503 Discipline Specific Elective Discipline Specific Elective II Optional Paper
Elective 1 - Accounting
BCH-504 : Advanced Accounting BCH-505 Corporate Accounting Elective 2 - Marketing BCH-506 Marketing of Services BCH-507 Advertising & Sales Management Elective 3 - HRM

BCH-508 Personnel Management BCH-509 Fundamentals of Industrial Relation Elective 4 - Finance Banking Theory & Regulations Insurance Theory & Regulations BCH-510 BCH-511 VIth Semester BCH-601 **Auditing & Corporate Governance** Entrepreneurship Develop. and Bus. Ethics Project/Comprehensive VIVA BCH-602 BCH-603 Discipline Specific Elective I Discipline Specific Elective II **Optional Paper** Elective 1 - Accounting
BCH-603 : Advanced Corporate Accounting Advanced Cost and Management Accounting BCH-604 Elective 2 - Marketing
BCH-605 : Tourism Marketing BCH-606 Rural Marketing Elective 3 - HRM BCH-607 BCH-608 Organizational Behaviour

Labourlaw

Financial Market and Institute

Security Analysis and Portfolio Management

Elective 4 - Finance

BCH-610



Courses offered at Satyendra Chandra Guria Institute of Management and Technology

(Approved by AICTE: Affiliated to Veer Madho Singh Bhandari Uttarakhand Technical University, Dehradun)

Master of Business Administration (Two Years Programme)

Ist Semester MBT-101 : Principles and Practices of Management MBT-102 : Financial Accounting : Quantitative Techniques & Operation Research MBT-103 MBT-104 : Managerial Economics : Business Environment MBT-105

MBT-106 : Business Laws MBT-107 : Professional Business Communication MBT-108 : Information System for Managers

IInd Semester

: Organisational Behaviour MBT-201 MBT-202 : Management Accounting MBT-203 : Marketing Management MBT-204 : Financial Management : Human Resource Management MBT-205

MBT-206 : Production and Operation Management

MBT-207 : Business Research Methods

MBT-208 : State of Art Seminar

IIIrd Semester

MBT-301 : Strategic Management MBT-302 : International Business

MBT-303 : Universal Human Values and Professional Ethics

MBT-304 : Total Quality Management

MBT-306 : Internship Project Report and Viva-Voce

IVth Semester

MBT-401 : Business Ethics and Corporate Governance

MBT-402 : Project Management

MBT-403 : Entrepreneurship Development MBT-405 : Dissertation & Viva-Voce

Choice of Electives

- Finance
- Marketing
- Human Resource Management
- International Business
- Management Information System
- Logistics & Supply Chain Management
- Agribusiness Management •
- **Business Analysis**
- Entrepreneurship & Venture Development

Pedagogical *Tools*

Satyendra Chandra Guria Institute of Management & Technology as well as Satyendra Chandra Guria IMT College of Management and Higher Studies (P) believe that the methods and methodology used for teaching should enhance the grasp and level of understanding. It should encourage the students to learn more and more about the subject.





The methods used aim at the intellectual development which while acting as a catalyst for the initiation of cognitive process.

All the classes are equipped with modern amenities like Ac's. LCD's etc.

Lectures

Lectures by the faculty members give the students a common base on how to approach a course & how it should be treated as a starting point for thinking & reading rather than providing all the facts/answers that are required.

Tutorials

Institute puts special emphasis on tutorial classes. The tutorials take application oriented issue & solving problems & taking up discussions on issues concerning the topics. Tutorials provide backbone of the course, student-faculty guidance & an endeavor to go beyond class room & normal teaching.



Conference Hall

Well equipped state of the art conference hall is available for holding special Lectures, meetings, group discussions and conferences.

Seminars-Presentations (Case studies/Role plays)

Seminars & presentations are carried out on a regular basis & form an integral part of the learning-teaching methodology. The students should devote a major portion of their time to intensive analytical study & discussion of real life business situations set forth in selective case studies.

Infrastructure & Development Activities

In order to fulfill the aim of holistic development of the students, softwares like teaching methodology/ Personality Development, Academia-Industry interface etc. have to be supported by the required hardwares in the form of infrastructure. The institute boosts of its following learning facilities:

Lecture Theatre

Classrooms are well ventilated, spacious & well lit.

Classrooms are designed for conventional lectures & group discussion.

Lectures are delivered through audio visual aids.

Computer Centre

The institute has got two fully air conditioned computer labs.

All workstations are on LAN with round the clock high speed internet facility.

Intel (R) Xeon (R) CPU E3-1225 V5 @ 3.30 Ghz, 16 GB, 64 Bit Operating System.

All PC's are installed with the required softwares.





WELL EQUIPPED SMART CLASS / SMART ROOM WITH WI-FI





The cafeteria is an integral part of the institute's infrastructure, supporting the well-being of its community. Cafeteria offers a variety of delicious and nutritious food options to students and faculty with high standards of cleanliness and hygiene. It provides a welcoming space for socializing and relaxation.

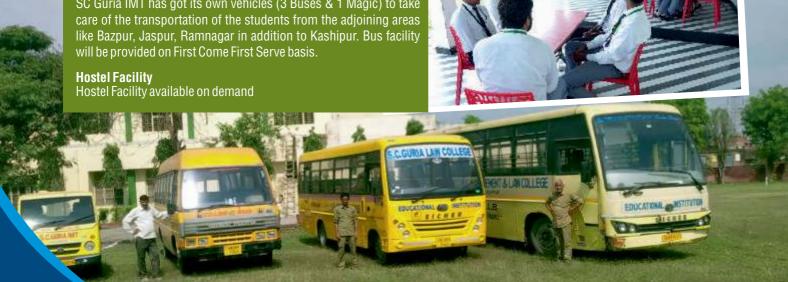
Cafeteria

Study Loan

SC Guria IMT helps the students in getting the student loans from banks with which SC Guria IMT has specific arrangements.

Transportation Facility

SC Guria IMT has got its own vehicles (3 Buses & 1 Magic) to take



Infrastructure Facilities for Sports Activities

Outdoor Sports













Indoor Sports







Indoor & Outdoor Gym





Kumaun University Drop Roball (Men & Women) Tournament, March 2024









Kumaun University Six-a-Side Cricket (Women) Tournament, April 2024









Kumaun University
Trekking & Fitness (Women)
Tournament, June 2024









Sports Week October 2024

















Kumaun University Mini Golf (Men & Women) Tournament November 2024







Kumaun University Hockey (Women) **Tournament November 2024**



















Kumaun University Woodball (Men & Women) Tournament, January 2025







Kumaun University Trekking & Fitness (Women) Tournament, March 2025









Friendly Cricket Match Between Bench & Bar Association, Kashipur, March 2025









Outstanding Performance in Sports

TEAM FOR NORTH ZONE & ABU DHABI, DUBAI



Aditya Sarna (B.Com. Hon.) **Played Cricket in ABU DHABI** T-20 BASH, KARWAN SQUAD **Tournament 2025**



Arjun Makkad (B. Com. Hon.) **Played Cricket** in Kumaun University Team, 2024



Rakshita Pandev (BCA) Silver Medal in **Kumaun University** Taekwondo-2025



BBA, BCA & B.Com (Hon.) students won Champion Trophy of Kumaun University Mini Golf (Women) **Tournament 2024**

Won Silver Medal in **All India Inter University Mini Golf** Tournament 2024-25 (Speed Mini Golf)



(BBA) (Singal Event) (B.Com. Hon.) (Doube Event)



Kalpna Chauhan

and many more.....

Inauguration of Turf Pitch (Cricket)







Inauguration of First Mini Golf @SCG IMT, March 2025









Motivational Speech by Mrs. India, Pride of Nation, March 2025

Training **Placement**



SC Guria IMT is creating new avenues for the corporate world to explore the academic & to foster industry institute partnership. Our goal is primarily to identify prospective employers and their requirement in terms of skill sets and develop the same in our students. At SC Guria IMT our pride lies in the Placements. As a part of placement efforts, the placement team visits a nos. of potential employers and appraises then about the level of knowledge and practical skills acquired by the students. The students too have reciprocated to our efforts and the selection percentage has been satisfactory.

A few companies where our students have awaited placement.

Industrial Visits & Guest Lectures are organized on regular basis.

Campus Placement (2024-25)

Some of the students who were selected in different companies



Firoz Khan (MBA) **Sales Executive** Ebix Cash Ltd.



Arvan Yadav (MBA) **HR Executive** Siddhi Infonet Pvt Ltd



Saveed Muneer Ali (MBA) **Business Development Executive** My Money Mantra Ltd.



Surbhi (MBA) **Finance Associate Swatantra Micro Finance**



Princi Chauhan (BCA) Technical Associate **Hindustan Wellness**



Nandani Bhardwaj (BCA) **Technical Associate Accenture**



Tanmey Aneja (BCA) **Technical Associate Accenture**



Kavya Sharma (BCA) **Process Associate** Tech Mahindra Ltd.



Divyakant Sharma (BBA) Marketing executive **Pavtm**



Anshika Dubey (BBA) Business Development Executive My Money Mantra Ltd.



Komal Sharma (BBA) **Process Associate** Tech Mahindra Ltd.



Isha Sethi (BBA) **Technical Associate** Genpact



Ramandeep Kaur, B.Com.(H.) Nandani Sharma, B.Com.(H.) **Business Development Executive** My Money Mantra Ltd.



Technical Associate Accenture



Pakhi Singhal, B.Com.(H.) **Technical Associate Hindustan Wellness**

Board of Management

	MEMBERS OF MANAGEMENT COUNCIL	
1	Mrs. Vimla Guria (Eminent Socialite)	Chairman
2	Mr. Yashpal Arya (Leader of Opposition, Uttarakhand Vidhansabha)	Member
3	Prof. (Dr.) S. K. Sharma (Rtd. Chief Scientist IIP, Dehradun)	Member
4	Prof. (Dr.) S. S. Ray (Rtd. Chief Scientist IIP, Dehradun)	Member
5	Prof. (Dr.) Prashant Singh (Academician)	Member
6	Prof. (Dr.) Naveen Kumar Sharma (Academician)	Member
	Mr. Dheeraj Pratap Singh	Member

MEMBERS OF ACADEMIC COUNCIL

(Leading Advocate)

1	Prof. V. K. Tiwari	(Ex-Vice-Chancellor, Uttarakhand Technical University, Dehradun)
2	Dr. A. K. Gupta	(Retd. Director CSIR - IIP, Dehradun)
3	Prof. A. K. Jain	(Retd. Prof., IIT, Roorkee)
4	Prof. (Dr.) Anurag Garg	(Professor, IIT, Mumbai)
5	Prof. (Dr.) Dinesh Mohan	(Professor, JNU, New Delhi)
6	Mr. O. P. Sharma	(Executive Director, IILM, New Delhi)
7	Prof. (Dr.) Neeraj Atray	(Senior Principal Scientist, CSIR - IIP, Dehradun)



- 1. The academic session spans from July to June every year.
- 2. A student may be expelled from the college due to participation in ragging activities, irregular attendance, misbehavior, disobedience or on using unfair means in examination.
- 3. Any willful damage done to any property of the college will be made good by the concerned parents/guardian.
- 4. No parent shall offer any gift or gratification to any member of the staff.
 - Parties to any member of the staff or other functions arranged in their honour require prior permission of the management.
- 5. College authorities are in on way responsible for the loss of any item brought by the student in the campus.
- 6. Failure to pass the examination may result in expulsion of the student from the college. How ever, the management can exercise discretionary power to re-admit the unsuccessful to the same class in the next academic session as a special case.
- 7. Parents / Guardian are not allowed to see their ward during the class hour without prior permission of the Director / Principal.

- 8. Discipline and decent behavior are given the importance. Every students is expected to obey the faculty and follow the rules and regulations set by the college.
- Use of profane words, insulting language or immoral behavior will be considered a serious offence that can amount to the student's expulsion from the college.
- Unauthorized absence from the college shall be considered as a serious misconduct and strong disciplinary action shall be taken against the defaulting students.





SC Guria IMT, Kashipur

Ragging is banned in SC Guria IMT-Group of Institutions

Ragging of any nature is strictly banned at SC Guria IMT-Group of Institutions. Any student found involved in any case of ragging will be suspended with immediate effect without any immediate probe. The student shall be given an opportunity to present his case at a later stage. This policy of the institute is based on the Supreme Court orders given to ban ragging in the institutions.

As per SC ruling based on R.K. Raghvan Committee, "Ragging in essence is human rights abuse".

Anti Ragging Policy

Raging in the college campus is banned and any one indulging in ragging is likely to be punished as per the direction of Hon'ble Supreme Court of India, The Punishment may include fine, suspension from the classes for a limited period or both and even expulsion form the University.

The following will be termed as act of Ragging:

- Teasing, treating or handling with rudeness any other student;
- Indulging in rowdy or in disciplined activities;
- Causing or generating a sense of shame or embarrassment to a fresher or a junior student.
- All concerned may note the following:
- Ragging is unsocial. Illegal and punishable.
- Ragging in any form at any place in the campus or outside is strictly prohibited.
- Any student found indulging in the act of ragging will be liable for strict disciplinary action as mentioned above.

An anti-Ragging cell bas been established by the college authorities for curbing the menace of Ragging. All the cases of Ragging will be referred to the anti-Ragging cell which will recommend suitable punishment for the guilty as per law.

Punishment

The following disciplinary measure may be adopted by the college authority in dealing with misconduct on the part of the student.

1. Fine 2. Suspension

3. Expulsion 4. Rustication

In all disciplinary matters or breach of norms, rules etc. the decision of the Principal / Director will be final and Binding.



APPLICATION FORM

SC Guria IMT- Group of Institutions (A Unit of Pt. Govind Ballabh Pant Shiksha Samiti, Kashipur)

Application Form for Admission

(To be filled in Black Ball Point ONLY)

Affix a Student Passport Size Photograph

Form N	0		
INSTITU	UTE APPLIED :		_
For PG	Course : Satyendra Chandra Guria Insitute	of Management and Te	chnoloy
For UG	Course : Satyendra Chandra Guria IMT Col	ege of Management an	d Higher Studies
COURS	E APPLIED FOR :		
MBA [BBA	BCA	B.Com. (Hon.)
1.	Name : Mr./Miss/Mrs (In Capital Letters as per 10th Certificate)		
	Name (in Hindi)(As per 10th Certificate)		
2.	Father's/Guardian's Name		
3.	Mother's Name		
4.	Date of Birth	geM/F	Blood Group
5.	Mailing Address		
		Parents M	obile No
6.	Permanent Address		
		P&	T No
7.	Nationality		
8.	Aadhar No.		
9.	ABC ID (Academic Bank of Credits)		
10.	Digilocker ID		
11.	Father's/Guardian's Occupation	Ar	nual Income
12.	Address of the place of the work		
		tudent's E-mail	
13	Category : (Gen / OBC / SC/ ST)		

14. **Academic Qualification**

Exam Pa	ased	Boar	d / University	Year o	f Passing	Roll No.	% Marks	Subject
15. Prof	ficiency ir	n Sports*	: Cricket V	olleyball	Badmii	nton T.1	Г. Footb	all
16. Tran	16. Transportation Required**: Yes No 15. Hostel Required: Yes No							
17. MA	ΓScore		(if appli	cable)	17.1	Extra Curricu	lar Activities /	Hobbies
			DECL	ARATION	BY APPLICA	NT		
correct. I wil	l, on adm	ission su		d disciplin	e of the Insti	tute. I hold m	yself respons	de in this form are ible for the dues and
Place:		<u> </u>	Left Thumb Impre	ession	Right Thur	nb Impressio	Date:	
Sign. of Stud		ا مدم معاسم	analoged (Tiels and				Sign.	of Parent/Guardian
Following attested copies are enclosed (Tick appropriate ones) 1. Character certificate (s) from (a) Institution of Qualifying examination								
i. Onara	0101 00111	nouto (o)		` '		ended of othe		

- 4. Photographs Stamp size (5 Nos.)
- 5. Duly Signed Undertaking.

^{*} Need to pay sports fee on the basis of proficiency opted. (as per annexure 1)

^{**} Transport Facility is available upto limited extent and on the basis of first come - first serve.

Transport fee will be deposited in advance for full semester to avail this facility.

<u>UNDERTAKING</u>
(By student and parent at the time of admission)

<u> </u>	S/o, D/o
R/0	seeking admission in
course	batch do hereby undertake to abide by the following rules and
regulations being adopted at SC G	uria IMT Kashipur.
In witness of my Father / Mother	
 I will not operate/ use any equipolity negligence, carelessness and/ I will always take prescribed sate. I will follow the instructions of and will not mishandle or temp. I will enter or leave the classro. I will not misuse or otherwise. I am aware that the fees once what so ever. If I am suspended/ expelled for claim for refund of any paymer. I will come in prescribed unifo. I will actively participate in the. I will strictly follow the rules ar. I am aware that I have to pass detained in the final examination. I will attend the minimum number required 75% attendance as positive. (Applicable only for Girls) I are the girls hostel for the entire te. Any new guidelines related to accepted by me and in no case. Since I have been given a Problem in without me, as per the norms of the insection. Cyber crime like watching positive academic session will be regard. I understand that if any of the certical eligibility criteria of the Institute and all the rights to take legal action again. 	extra/co-curricular activities organized by the Institute. Independent of the library and labs. It the internal tests as prescribed. If I do not appear in the internal tests then I shall be on. In the internal tests as prescribed. If I do not appear in the internal tests then I shall be on. In the internal tests as prescribed. If I do not appear in the internal tests then I shall be on. In the internal tests as prescribed. If I do not appear in the internal tests then I shall be on. In the internal tests as prescribed. If I do not appear in the internal tests then I shall be on. In the internal tests as prescribed. If I do not appear in the internal tests then I shall be on. In the internal tests as prescribed. If I do not appear in the internal tests then I shall be on. In the internal tests as prescribed. If I do not appear in the internal tests then I shall be on. In the internal tests as prescribed. If I do not appear in the internal tests then I shall be on. In the internal tests then I shall be on. If I fail to fulfill be examination on any ground. If I fail to fulfill be remaination on any ground. If I fail to fulfill be on. If I fail to fulfill be examination on any ground. If I fail to fulfill be on. If I fail to fulfill be examination on any ground. If I fail to fulfill be on. If I fail to fulfill be examination on any ground. If I fail to fulfill be on. If I fail to fulfill be examination on any ground. If I fail to fulfill be on. If I fail to fulfill be examination on any ground. If I fail to fulfill be on. If I fail to fulfill be examination on any ground. If I fail to fulfill be examination on any ground. If I fail to fulfill be on. If I fail to fulfill be examination on any ground. If I fail to fulfill be on. If I fail to fulfill be examination on any ground. If I fail to fulfill be on. If I fail to fulfill be examination on any ground. If I fail to fulfill be on. If I fail to fulfill be examination on any ground. If I fail to fulfill be on. If I fail to fulfill be examinat
damage / cancellation of admission	n from SC Guria IMT.
Student's Name —————	
Signature	Signature

Date

Date

Affidavit (by student and parent)

	माता/पिता/अभिभावक का शपथ प्रमाणपत्र	अभ्यार्थी का शपथ प्रमाणपत्र		
1.	मैं	 अभ्यर्थी/छात्र का घोषणा पत्र मैं पुत्र/पुत्री श्री/श्रीमती/सुश्री विधि/उच्चतम न्यायालय तथा केंद्रीय/राज्य सरकारों के इससे सम्बधित निर्देशों को ध्यान से पढ़ लिया है तथा पूर्णतया समझ लिया है। मैंने विश्वविद्यालय अनुदान आयोग उच्च शिक्षण संस्थानों में रोकने से सम्बन्धित विनियम 2009 की एक प्रतिलिपि प्राप्त कर ली है तथा उसे ध्यान से पढ़ लिया है। 		
2.	मैंने खासतौर से विनियम 3 को पढ़ लिया है समझा लिया है और मैं यह जानता/जानती हूँ कि रैगिंग के क्या मायने हैं।	 मैंने मुख्यरूप से विनियम 3 को पढ़ लिया है समझा लिया है। और मैं यह जानता/जानती हूँ कि रैगिंग के क्या माने है। 		
3.	मैंने धारा 7 तथा धारा 9.1 विनियम को समझ लिया है अगर मैं किसी तरह की रैगिंग के लिए किसी को उकसाता हूँ या किसी तरह की रैगिंग में भाग लेता हूँ तो प्रशासन मेरे खिलाफ दण्डात्मक कार्यवाही कर सकता हैं।	 मैंने धारा 7 तथा धारा 9.1 विनियम को समझ लिया है अगर मैं किसी तरह की रैगिंग के लिए किसी को उकसाता हूँ या किसी तरह की रैगिंग में भाग लेता हूँ तो प्रशासन मेरे खिलाफ दण्डात्मक कार्यवाही कर सकता हैं। 		
4.	मैं निश्चयत पूर्वक यह प्रयत्न करुँगा कि :	4. मैं निश्चयत पूर्वक यह प्रयत्न करुँगा ⁄ करूगी कि :		
	क) मैं किसी की रैगिंग जो कि धारा 3 विनियम में उल्लेखित है उसमें भाग नहीं लूँगा ∕लूँगी।	क) मैं किसी की रैगिंग जो कि धारा 3 विनियम में उल्लेखित है उसमें भाग नहीं लुँगा/लुँगी।		
	ख) मैं किसी भी ऐसी गतिविधियों में भाग नहीं लूँगा ∕लूँगी जो कि रैगिंग के धारा 3 विनियम के अन्तर्गत आता हो।	ख) मैं किसी भी ऐसी गतिविधियों में भाग नहीं लूँगा ∕लूँगी जो कि रैगिंग के धारा 3 विनियम के अन्तर्गत आता हो।		
5.	मैं किसी भी प्रकार की रैगिंग में भाग नहीं लूँगा/लूँगी अथवा किसी भी प्रकार से रैगिंग का प्रचार नहीं करूँगा/करूँगी।	 मैं किसी भी प्रकार की रैगिंग में भाग नहीं लूँगा/लूँगी अथवा किसी भी प्रकार से रैगिंग का प्रचार नहीं करूँगा/करूँगी। 		
6.	मैं यह घोषित करता/करती हूँ कि अगर मैं रैगिंग के मामले में अपराधी पाया गया/गयी तो मुझे विनियम 9.1 के अनुसार दण्ड दिया जा सकता है। इसके अतिरिक्त कानूनी प्रावधान के अन्तर्गत अपराधिक गतिविधियों में मेरे विरूद्ध दण्डात्मक कार्यवाही की जा सकती है।	6. मैं यह घोषित करता/करती हूँ िक अगर मैं रैगिंग के मामले में अपराधी पाया गया/गयी तो मुझे विनियम 9.1 के अनुसार दण्ड दिया जा सकता है। इसके अतिरिक्त कानूनी प्रावधान के अन्तर्गत अपराधिक गतिविधियों में मेरे विरूद्ध दण्डात्मक कार्यवाही की जा सकती है।		
7.	मैं यह घोषित करता ⁄करती हूँ कि मेरे विरूद्ध देश की किसी भी संस्था द्वारा रैगिंग मामले में प्रतिबंध नहीं लगाया गया है और ऐसा पाया जाता है तो मेरा प्रवेश निरस्त किया जा सकता हैं।	 मैं यह घोषित करता/करती हूँ िक मेरे विरूद्ध देश की किसी भी संस्था द्वारा रैगिंग मामले में प्रतिबंध नहीं लगाया गया है और ऐसा पाया जाता है तो मेरा प्रवेश निरस्त किया जा सकता हैं। 		
हस्ता	क्षर दिनांक	हस्ताक्षरदिनांक		
महीन	T वर्ष	महीना वर्ष		
	हस्ताक्षर नाम, पता, दूरभाष नं.	अभिसाक्षी के हस्ताक्षर		
		शपथ प्रमाण पत्र		
शपथ प्रमाण पत्र मेरे द्वारा सत्यापन के पश्चात् पाया गया कि शपथपत्र में दी गई जानकारी सही तथा न कोई तथ्य गलत है। शपथपत्र में किसी तरह के तथ्य को न छिपाया है न ही गलत बयान दिया हैं।		मेरे द्वारा सत्यापन के पश्चात् पाया गया कि शपथपत्र में दी गई जानकारी सही है तथा कोई न कोई तथ्य गलत है। शपथपत्र में किसी तरह के तथ्य को न छिपाया है न ही गलत बयान दिया हैं।		
	पेतस्थान	सत्यापितस्थान		
दिन.	वर्षवर्ष	दिनवर्षवर्ष		
अभ्यः	र्यी ने हमारी उपस्थिति में शपथपत्र में दिए गए तथ्य को पढ़ने के उपरान्त शर्तों को स्वीकार किया तथा हस्ताक्षर किये।	अभ्यर्थी ने हमारी उपस्थिति में शपथपत्र में दिए गए तथ्य को पढ़ने के उपरान्त शर्तों को स्वीकार किया तथा हस्ताक्षर किये।		

Note: This form should be submitted neatly typed on 10 Rs. Stamp Paper and attested by a notary.

शपथ आयुक्त

शपथ आयुक्त